MARCHE FILM COMMISSION – Marche Cinema and Multimedia Foundation

Marche Cinema and Multimedia Foundation has been created with the institutional mission to promote the heritage of values and the cultural identity of the Marche region and to enhance the area - in its aspects of environmental, tourist and historical- cultural order- through the power of communication and promotion, offered by audiovisual industry.

Marche Film Commission is the center of natural and institutional gravity of the Foundation, through which the Foundation itself creates and manages the conditions to attract film and television productions in the Marche, both national and foreign, and direct them in finding locations of which it takes care the enhancement of also in terms of possible destination for cine-tourism .

The Foundation follows the promotion and dissemination of the products produced by participating in major national and international events of the sector, and activating cinema circuits "dedicated" to the distribution of audiovisual works produced in the Marche.

The Foundation supports local producion both directly and indirectly, in terms of employment for jobs tied to film and television industry but also to the entire chain of tourism and cultural opportunities, by promoting professional development of regional operators.

The Foundation plays therefore a role as a catalyst for resources that can trigger a virtuous circle in which the public/private stakeholders of the territory provide money to a structure that provides for reinvestment within the same community, through diversified channels and confluent, with positive results, direct and indirect, on image and cultural identity of the territory.

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